

SOCIAL MEDIA MARKETING



Content Creation & Publishing

HOLLOGRAM LTD
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WHAT YOU NEED TO KNOW

What can we do for you and how much does it cost?

To create great social media content which will bring you more business, you need two vital ingredients...

- 1) CONTENT CREATION**
- 2) PUBLISHING**

Our creative team can do everything you need, from creating amazing content to managing and publishing it for you every day.



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1) CONTENT CREATION

You may already have some great photography and video content that we can use... if you do then that is great, we will work with that and save you some money.

However, many businesses do not have any good photography and video content and our team of highly creative professionals will take action here.

We will come and visit you and your business and take photography and videography that we can then turn into some eye catching content for your social media... GREAT CONTENT IS A MUST!

We have 4 content creative packs you can chose from and of course we can offer bespoke content creation packages to suit you...

CONTENT PACK 1 COST £799+VAT

PHOTOGRAPHY

We will come and take 20 x Photos which our graphic designers will add your logo and messages to so they are ready to use on socials.

CONTENT PACK 2 COST £899+VAT

PHOTOGRAPHY

We will come and take 32 x Photos which our graphic designers will add your logo and messages to so they are ready to use on socials.





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1) CONTENT CREATION

In our more advanced content creation packs we add video filming, editing and production to our services to really enhance your business. If a picture can tell a thousand words, how many can a 60 second video..... Millions of words!?

CONTENT PACK 3 COST £1499+VAT

PHOTOGRAPHY

We will come and take 45 x Photos which our graphic designers will add your logo and messages to so they are ready to use on socials.

VIDEO CONTENT

Our Videographer will come and film your business and we will create:

- 1 x 60 second video about your business
- 1 x 90 second video interview with you and staff

CONTENT PACK 4 COST £1799+VAT

PHOTOGRAPHY

We will come and take 60 x Photos which our graphic designers will add your logo and messages to so they are ready to use on socials, and we will also photograph in 360°

VIDEO CONTENT

Our Videographer will come and film your business and we will create the following including drone footage and 360° VR Content If required.

- 1 x 120 second video about your business
- 1 x 90 second video interview with you and staff
- 6 x 30 second video shorts about your business, staff, products and services
- 1 x 360° Virtual Reality video of your business location for 60 second video.



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2) CONTENT PUBLISHING

We can take the content and then publish it for you at the times and days agreed in our marketing plan for you. We have several plans to suit your needs and budgets, and can quote you for bespoke options to suit your exact requirements.

PUBLISHING OPTION 1 COST £80+VAT PER WEEK

1 post per day to 1 social media channel – eg Facebook

PUBLISHING OPTION 2 COST £85+VAT PER WEEK

1 post per day to 2 social media channels – eg Facebook & Instagram

PUBLISHING OPTION 3 COST £92+VAT PER WEEK

1 post per day to 3 social media channels – eg Facebook & Instagram & Twitter

PUBLISHING OPTION 4 COST £99+VAT PER WEEK

1 post per day to 4 social media channels – eg Facebook & Instagram & Twitter & LinkedIn

PUBLISHING OPTION 5 COST £POA

We can discuss and offer bespoke content publishing management & publishing to suit your exact business requirements.... Let's discuss this over a coffee!

*Costs are based on a 12 week agreement to start followed by 4 weeks notice period by either party.



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ADDITIONAL SERVICES

Located in the heart of LOUGHBOROUGH, just 10 minutes from Junction 23 on the M1, our studio has free parking for you and we can offer the following filming situations for your content creation project...

PHOTOGRAPHY STUDIO

We film your products from small scale right up to live action in our studiospace.

GREEN SCREEN STUDIO

We have a FULL Green Screen studio set up, so we can film and edit any content.

LIVESTREAM STUDIO

We GO LIVE and multi stream to 8 online locations at once including all your social platforms in our multipurpose LIVESTREAM Studio space.

PODCAST STUDIO

We record your new PODCAST show or radio advert right here in our audio studio.

DRONE FILMING

We have the latest technology to come and capture high level footage with our state of the art DRONE with 4K camera.

360° VR FILMING

We capture your business location in 360° with our VR camera equipment so customers can visit your virtually from Facebook.



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MEET THE HOLLOGRAM KEY TEAM

We believe in creating amazing marketing ideas for your business to engage with your customers. We have a brilliant mix of creative talent to help market YOUR business this year...



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READY TO EARN MORE MONEY FROM YOUR SOCIAL MEDIA MARKETING?

Get in touch with us today...

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